INSTRUCTURE

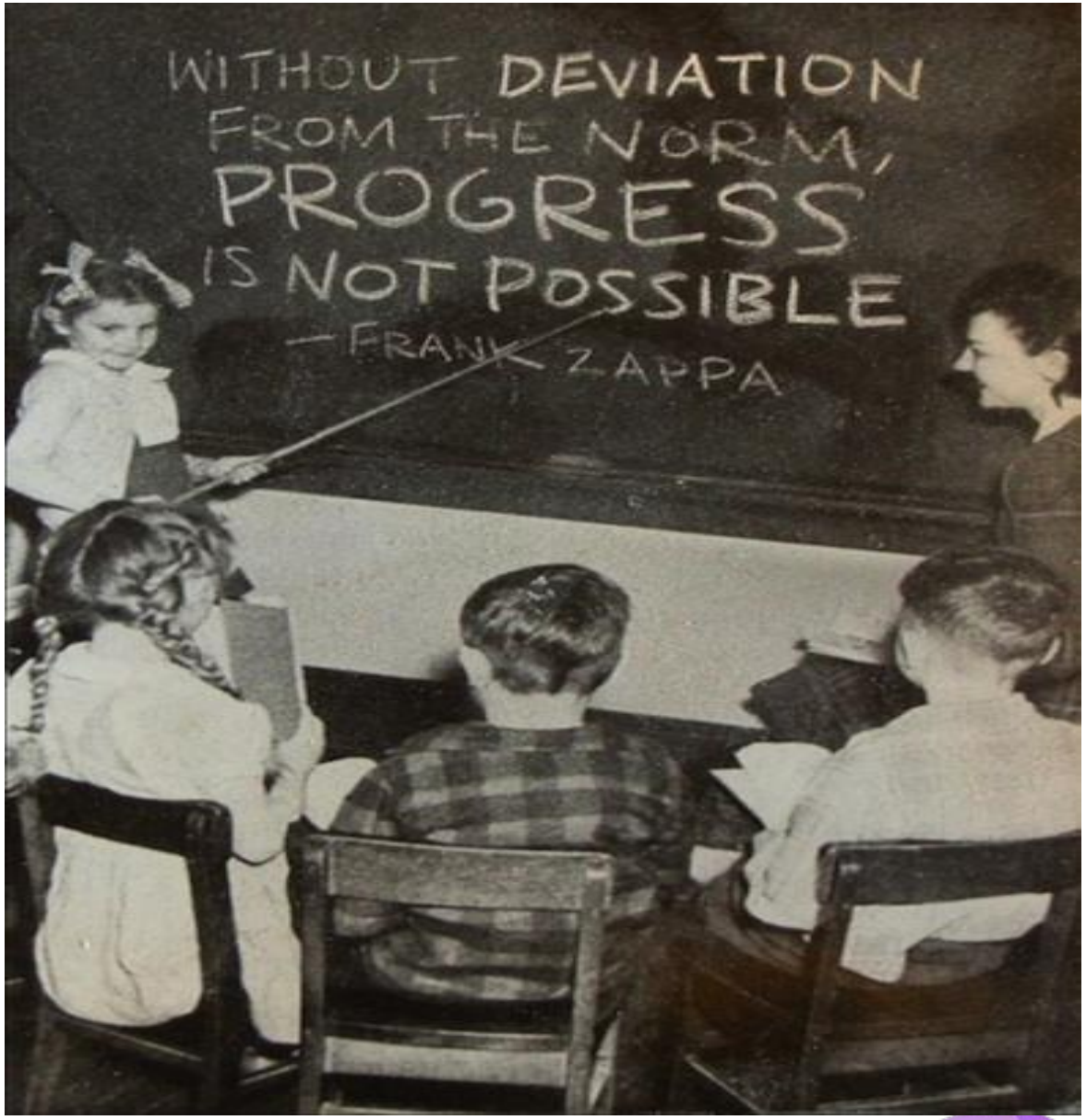
YOUR INSTRUCTURE PRESENTERS

Jesper Jensen	**Customer Success Manager, Nordics**
Ewan Prezens	**Regional Director, Nordics**
Bas Ten Holter	**Director for Higher Ed, Europe**

CANVAS

Making Teaching & Learning Easier

- Founded in 2008
- Launched product in 2011
- 1200+ Employees
- 3000+ Clients
- 20M+ Worldwide Users
- 100% native SaaS



Challenges Drive Canvas Themes

HOW CAN WE....

Why Canvas?

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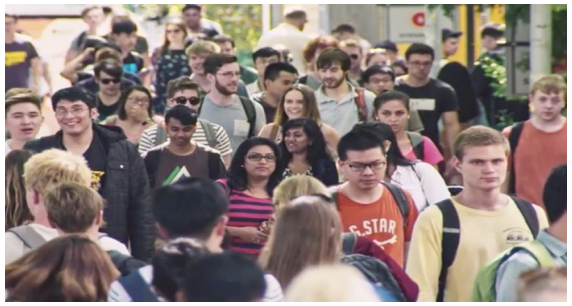
Easier Adoption of Technology

Student Experience



Pace of Innovation

Easier Adoption of Technology

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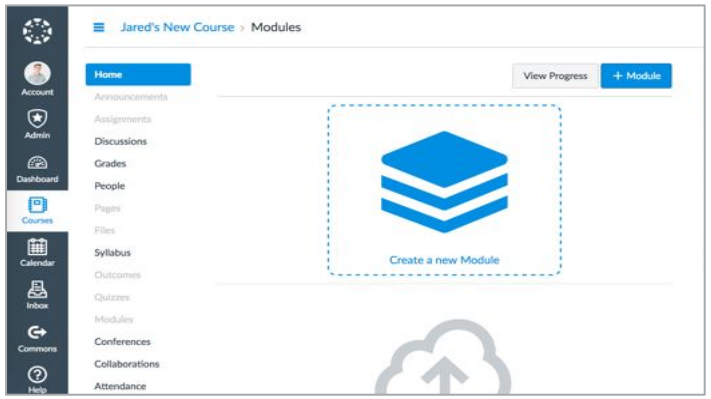
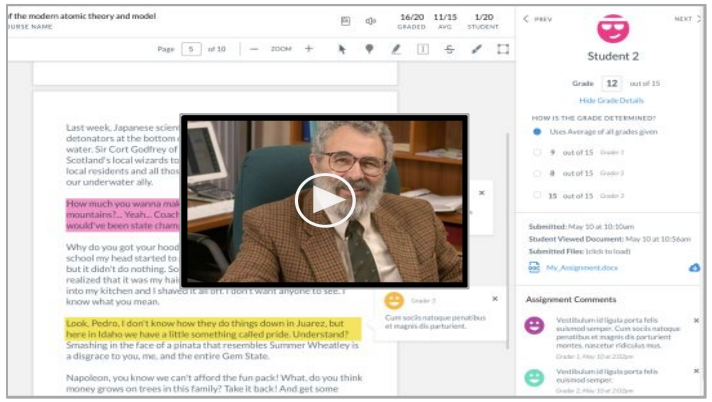
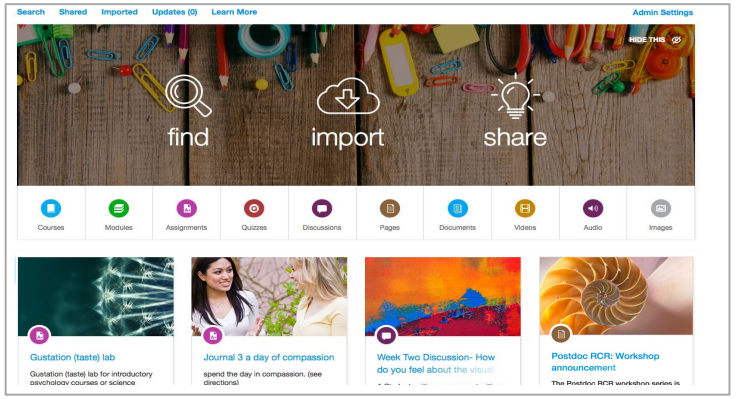


Simple to learn



Encourages deeper usage



Enables sharing of ideas, content, practices

Student Engagement

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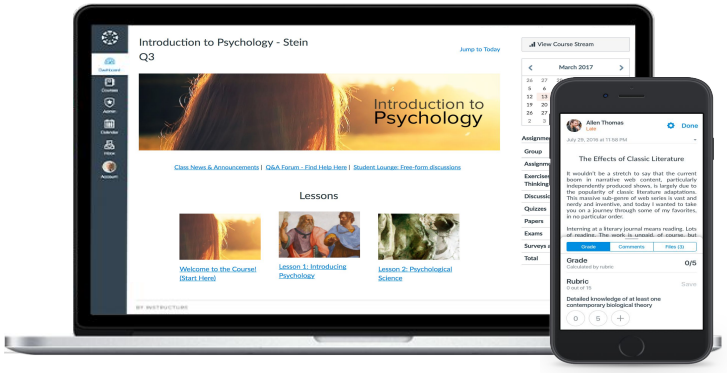
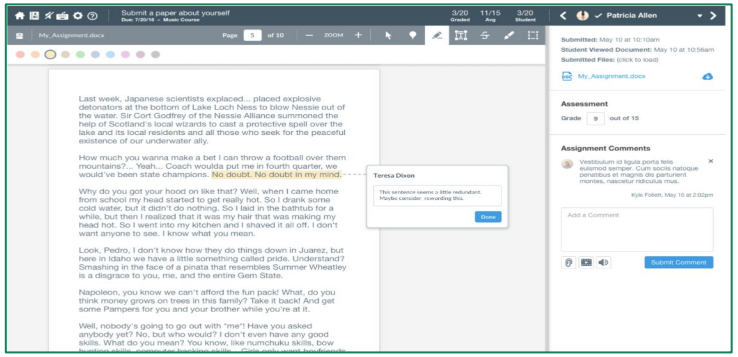
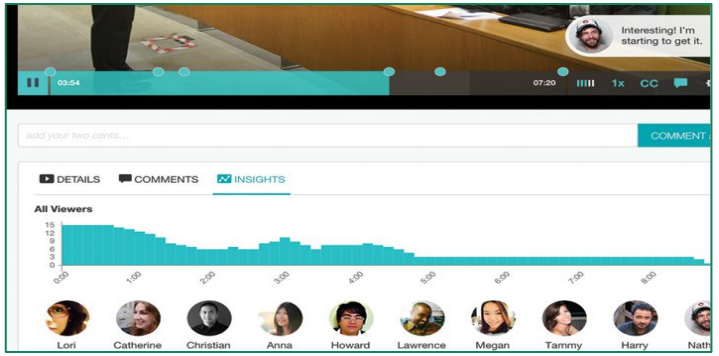


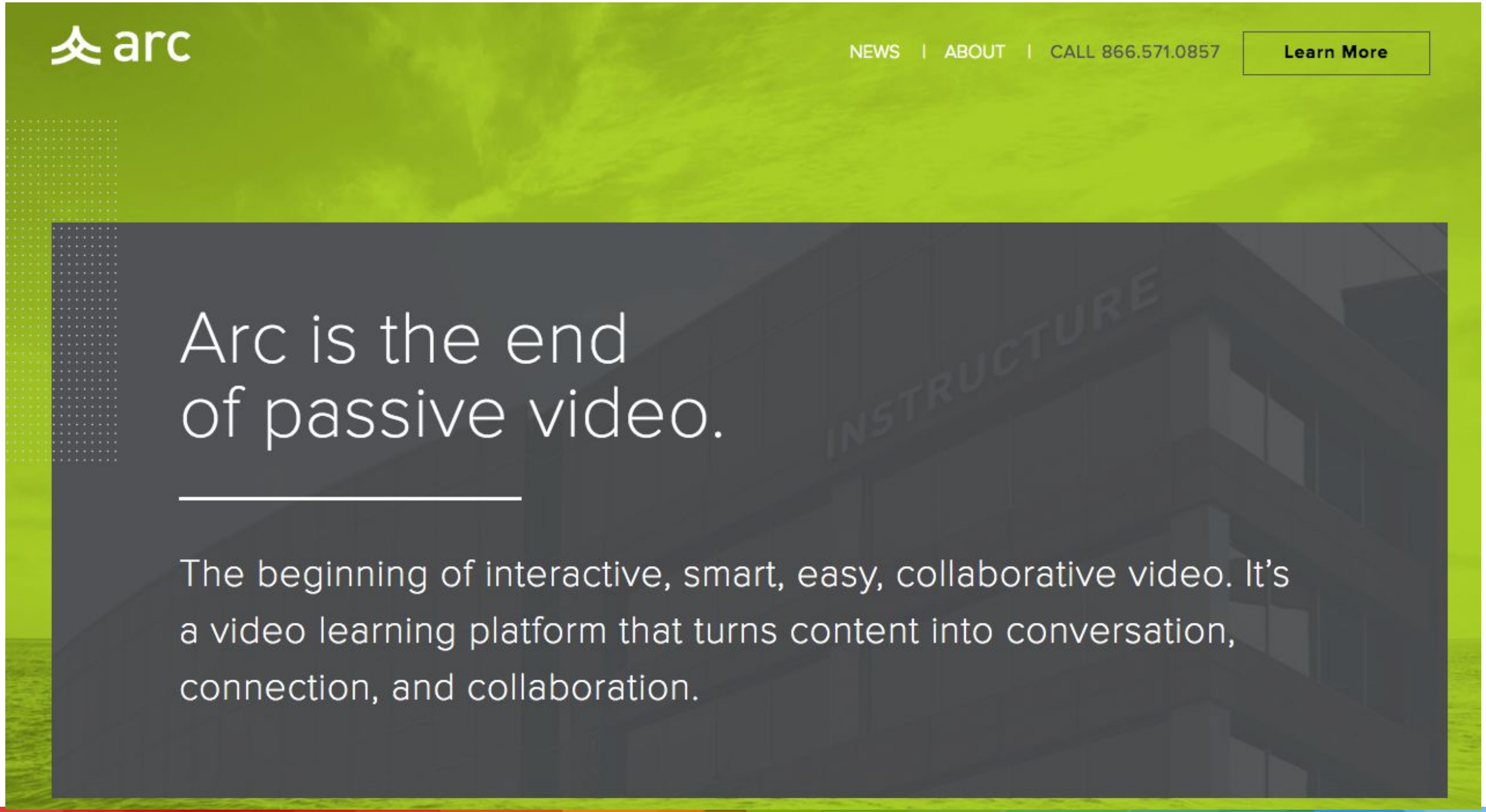
Students connect in the ways they want



Designed for feedback & engagement



Arc makes video social & interactive - Active Learning


arc
NEWS | ABOUT | CALL 866.571.0857
Learn More
Arc is the end
of passive video.
The beginning of interactive, smart, easy, collaborative video. It's
a video learning platform that turns content into conversation,
connection, and collaboration.

Open & Innovative

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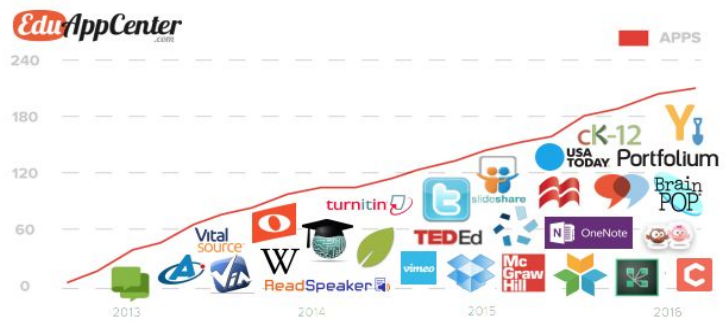
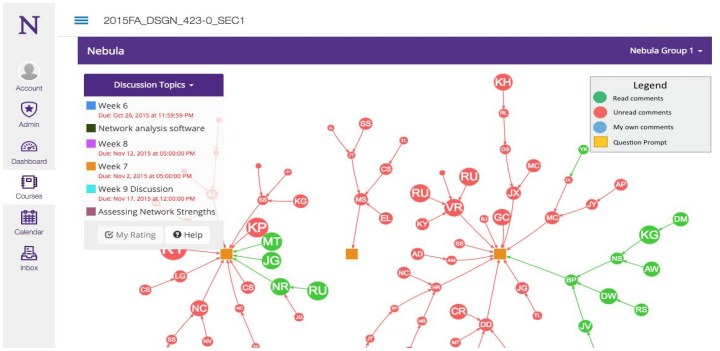
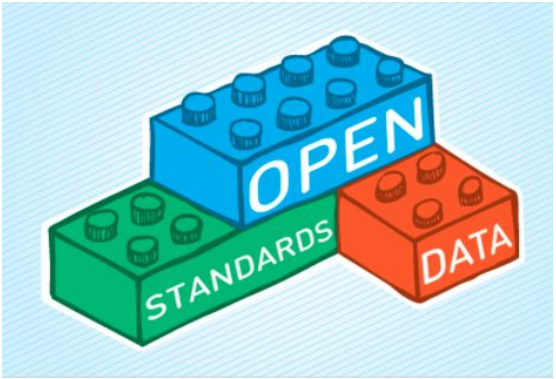


Find or build custom Edu Apps



Open API + Data =
Serious DIY



Open Platform &
Standards

A new way for students to stay informed

Canvas Skill for Amazon Alexa

canvas

+

amazon alexa

"What are my grades?"

"Do I have anything missing in English?"

"Any news in my courses?"

"How many submissions do I need to grade?"

Live Q3 2017

Canvas Product Development Lifecycle

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Discover

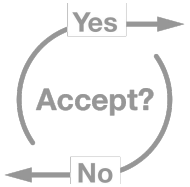
WHY?
What is the problem to solve? What is success?

Design

HOW?
How will we solve it optimally?

Develop & Test

Create and test the solution.



Release

Prepare for public release.

Evaluate

Measure for success. Continuous improvements.

COMMUNITY

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Success with the Canvas Transition

Technical Side - Project Management

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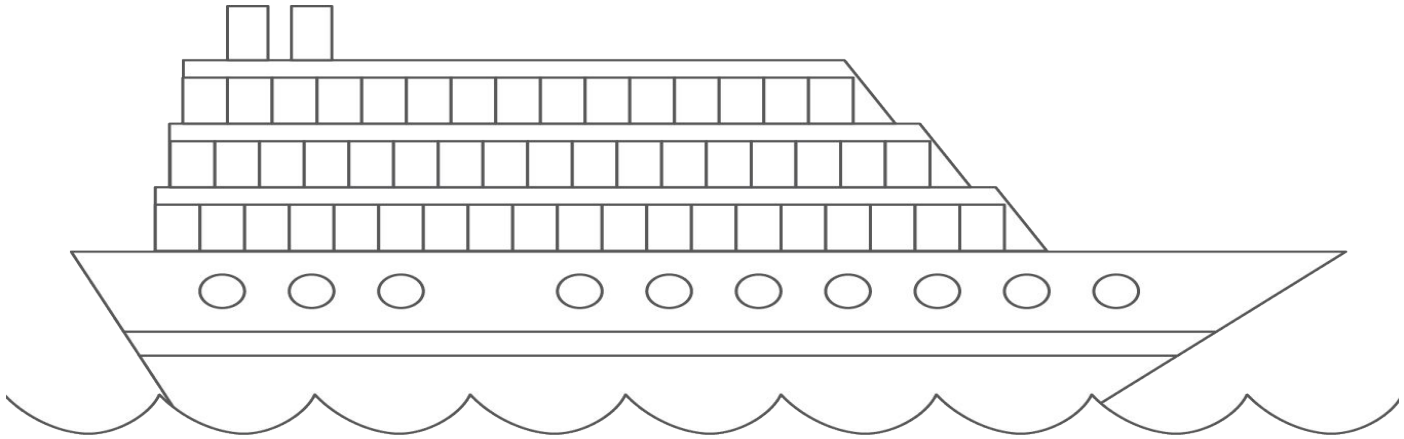

"*Kash has been great, always ready to help and will always find time for you. Has an honest and down to earth approach, which we value.*"

- Andy Birch, University of Hull

IC/Tech Team:

BUILD THE BOAT

- Resources
- Tasks
- Timelines
- Risks

Project Collaboration

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Name	Owner	Last modified	File size
01. Vision and Goals Call	Kashif Ahmed	Sep 21, 2017 Kashif Ahmed	—
02. Technical Scoping Call	Kashif Ahmed	Nov 14, 2017 Kashif Ahmed	—
03. Weekly Update Documents	Kashif Ahmed	Nov 9, 2017 Kashif Ahmed	—
04. Project Plan	Kashif Ahmed	Sep 6, 2017 Kashif Ahmed	—
05. Project Logs	Kashif Ahmed	Sep 6, 2017 Kashif Ahmed	—
06. Training	Kashif Ahmed	Oct 24, 2017 Kashif Ahmed	—
07. Guides	Kashif Ahmed	Sep 6, 2017 Kashif Ahmed	—
08. Account Management & Adoption	Kashif Ahmed	Aug 25, 2017 Kashif Ahmed	—
09. ARC	Kashif Ahmed	Sep 27, 2017 Kashif Ahmed	—

People Side - Transition Management

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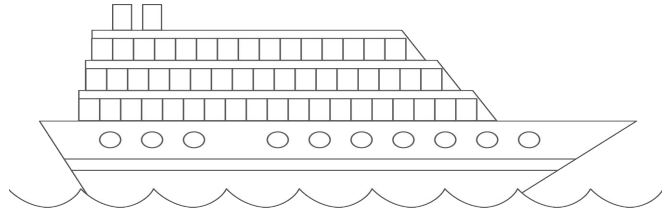
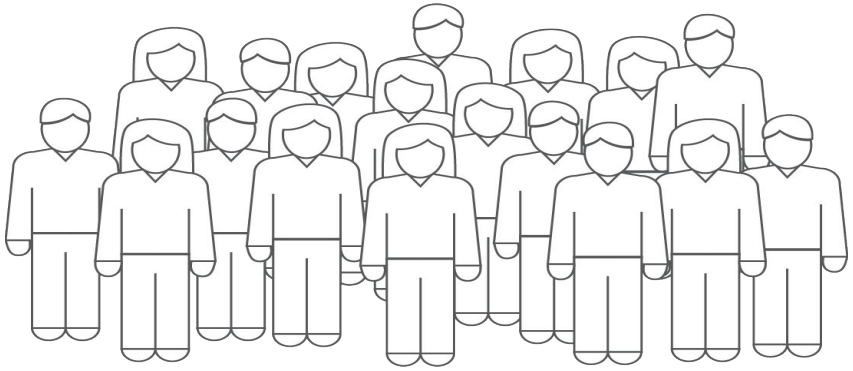
CSM Team

GET PEOPLE ON THE BOAT





GET EVERYONE ROWING IN THE RIGHT DIRECTION

Training Team/Product Engagement

Canvas Success Model

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Executive Business Review

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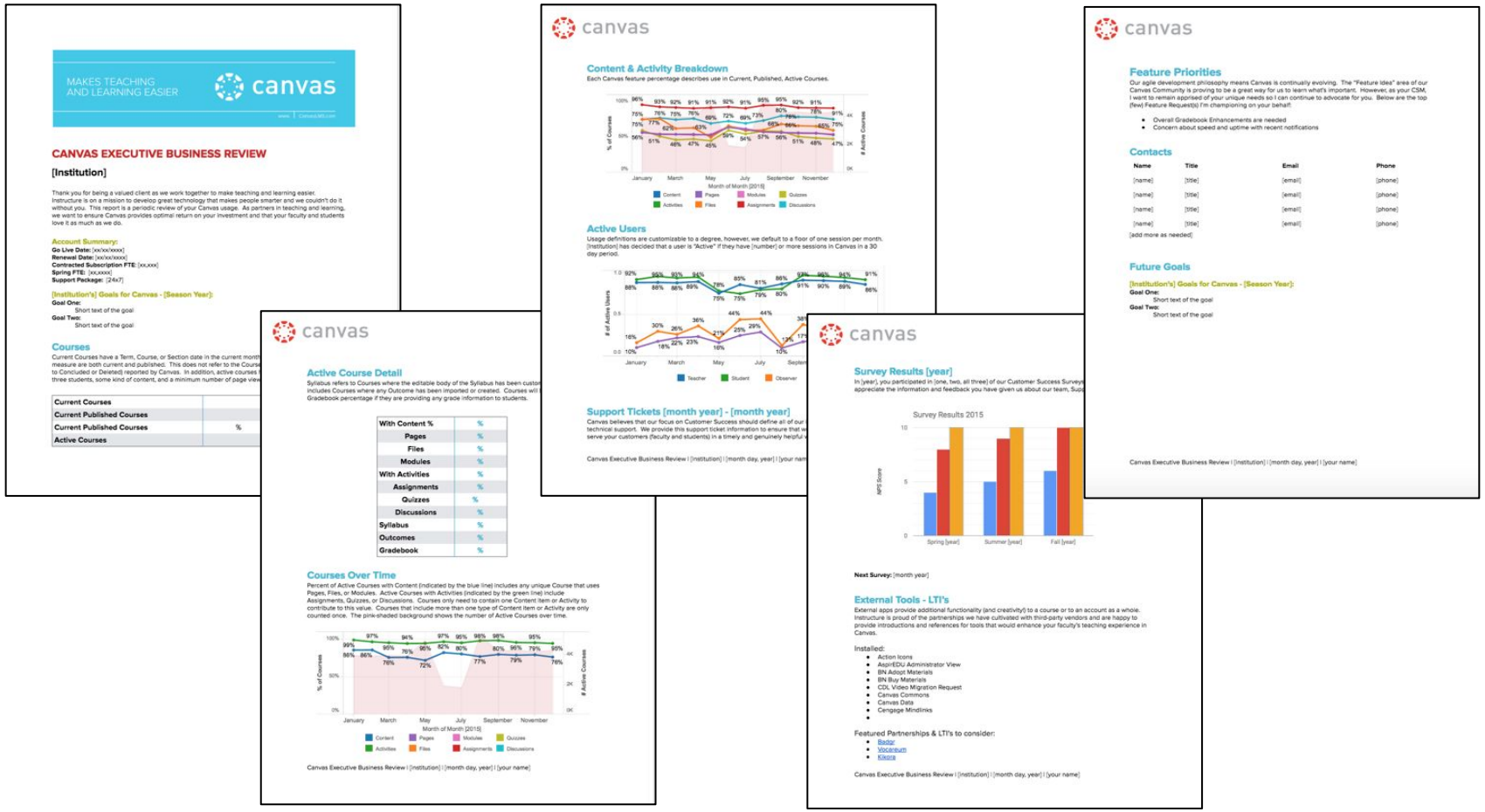

Community - community.canvaslms.com

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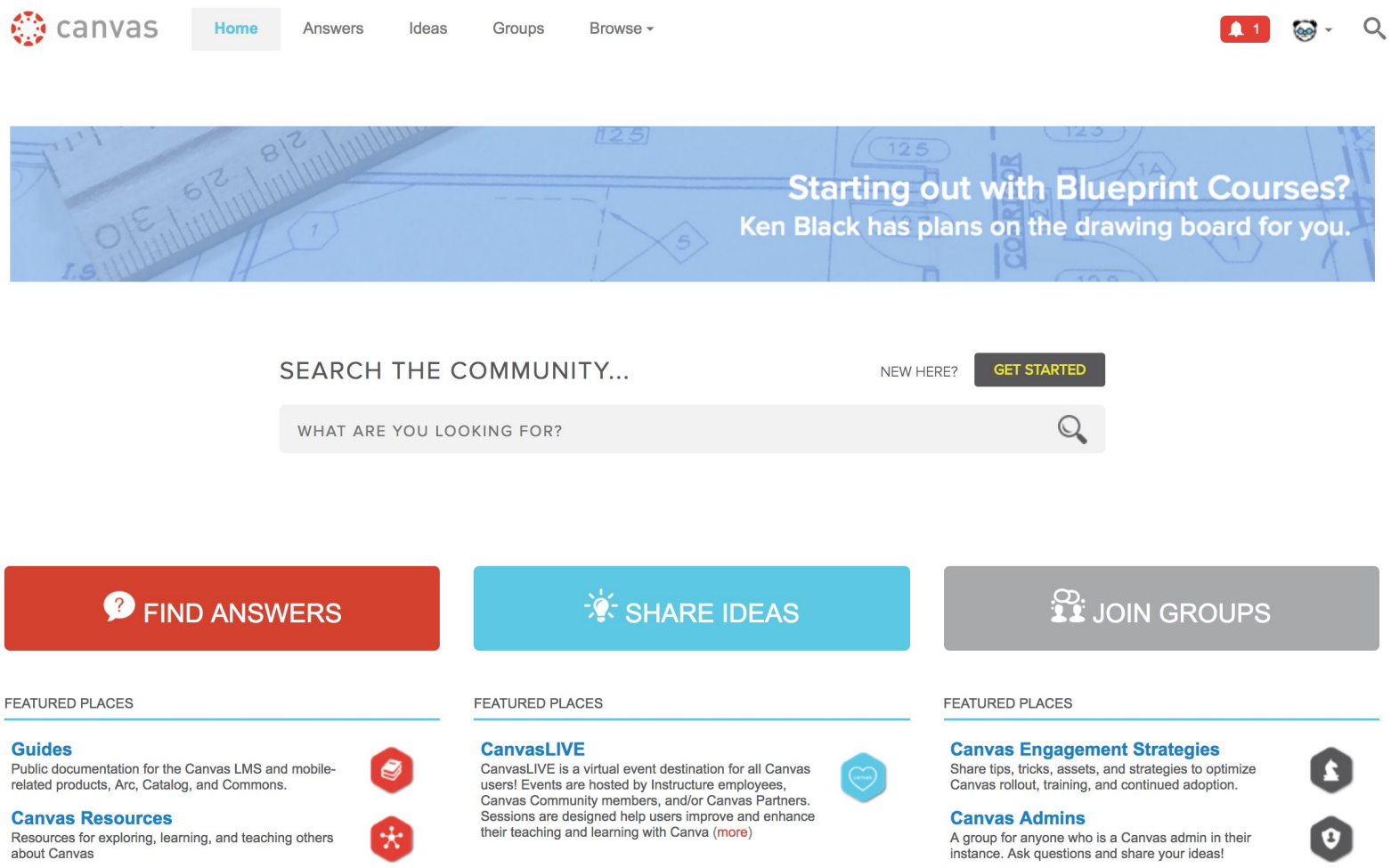

REGISTER

CanvasCon Scandinavia

April 26th, 2018
University of Oslo
Doors open at 8:30 am

Venue Location

University of Oslo

Georg Sverdrups hus, Blindern, Moltke Moes vei 39, 0851 Oslo, Norway

JULY 24 THROUGH 92

GREATEST LEARNING ON EARTH

INSTRUCTURECARN

KEYSTONE -- COLORADO

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