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INSTRUCTURE

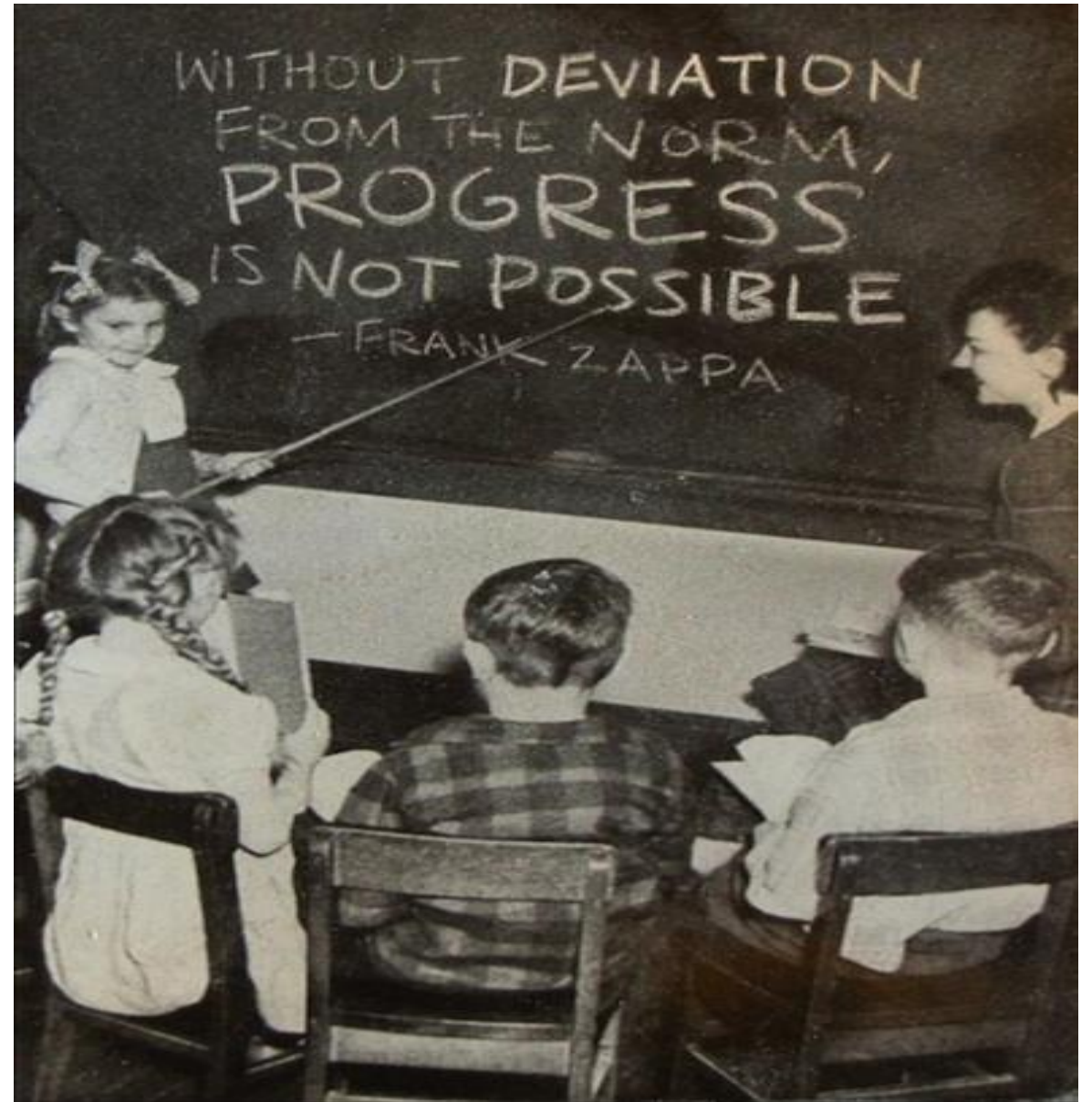
YOUR INSTRUCTURE PRESENTERS

- | | |
|-----------------------|--|
| Jesper Jensen | Customer Success Manager, Nordics |
| Ewan Prezents | Regional Director, Nordics |
| Bas Ten Holter | Director for Higher Ed, Europe |

CANVAS

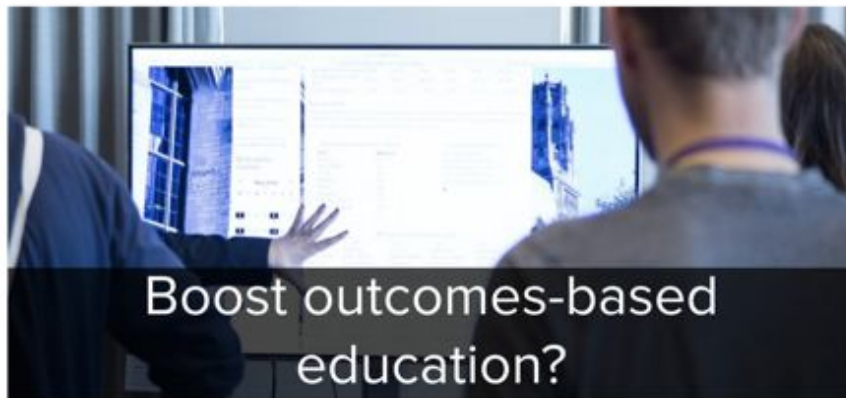
Making Teaching & Learning Easier

- Founded in 2008
- Launched product in 2011
- 1200+ Employees
- 3000+ Clients
- 20M+ Worldwide Users
- 100% native SaaS



Challenges Drive Canvas Themes

HOW CAN WE....



Why Canvas?

Easier Adoption of Technology



Student Experience

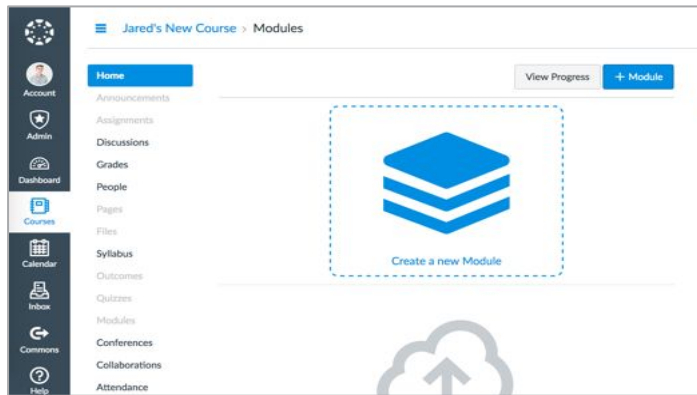


Pace of Innovation

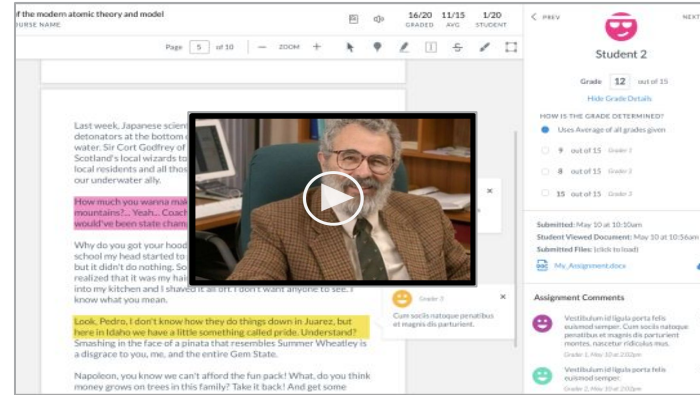


Easier Adoption of Technology

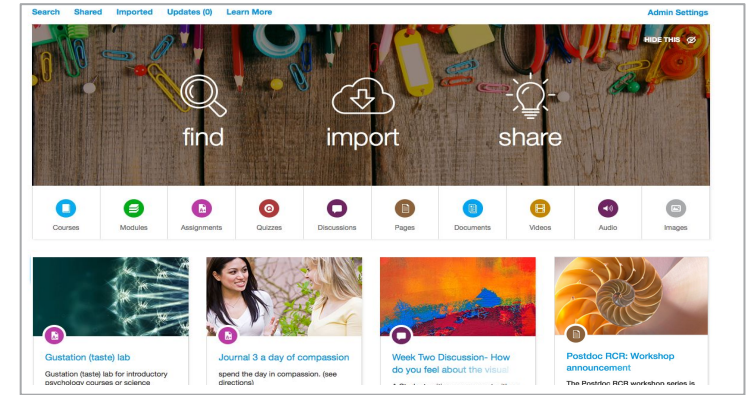
INSTRUCTURE



Simple to learn



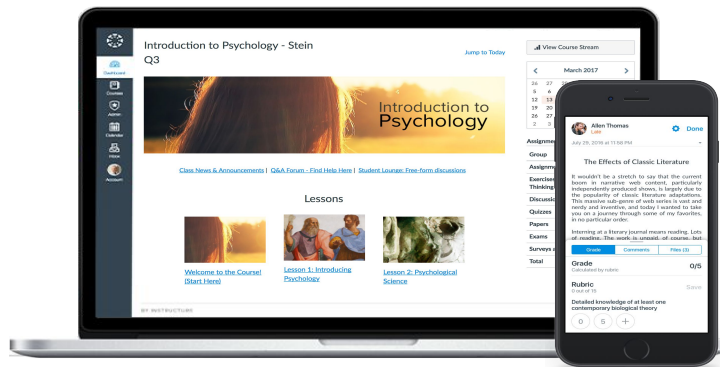
Encourages deeper usage



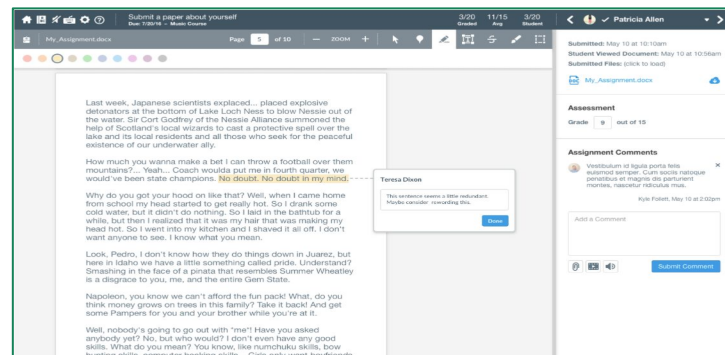
Enables sharing of ideas, content, practices

Student Engagement

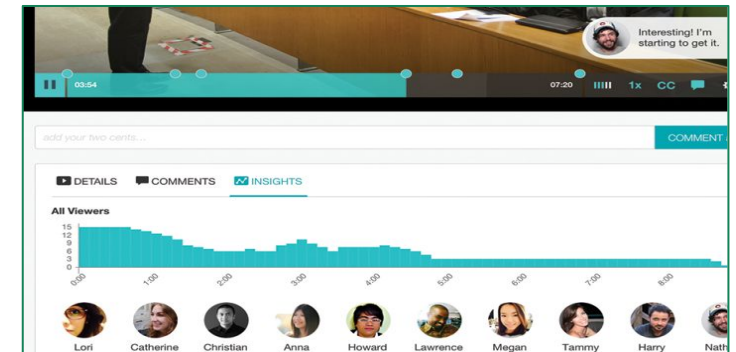
INSTRUCTURE



Students connect in the ways they want



Designed for feedback & engagement



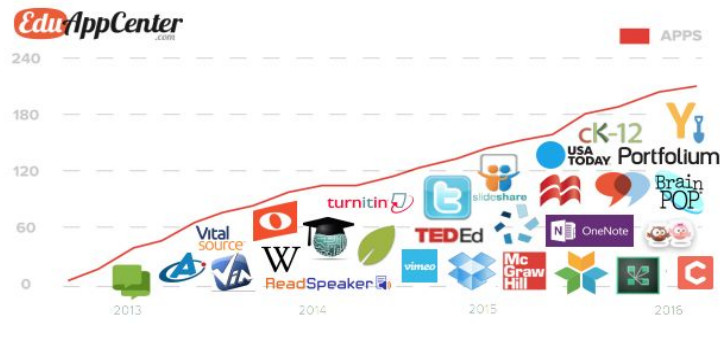
Arc makes video social & interactive - Active Learning

Arc is the end of passive video.

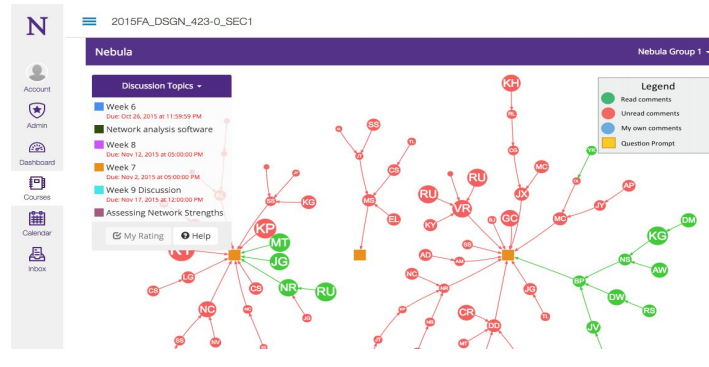
The beginning of interactive, smart, easy, collaborative video. It's a video learning platform that turns content into conversation, connection, and collaboration.

Open & Innovative

INSTRUCTURE



Find or build custom Edu Apps



Open API + Data =
Serious DIY



Open Platform &
Standards

A new way for students to stay informed

Canvas Skill for Amazon Alexa



+



"What are my grades?"

"Do I have anything missing in English?"

"Any news in my courses?"

"How many submissions do I need to grade?"

Live Q3 2017

Canvas Product Development Lifecycle

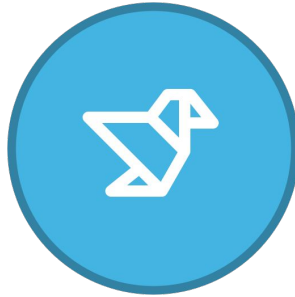
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Discover



WHY?
What is the problem to solve? What is success?

Design

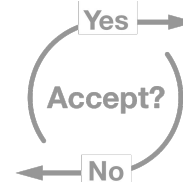


HOW?
How will we solve it optimally?

Develop & Test



Create and test the solution.



Release



Prepare for public release.

Evaluate



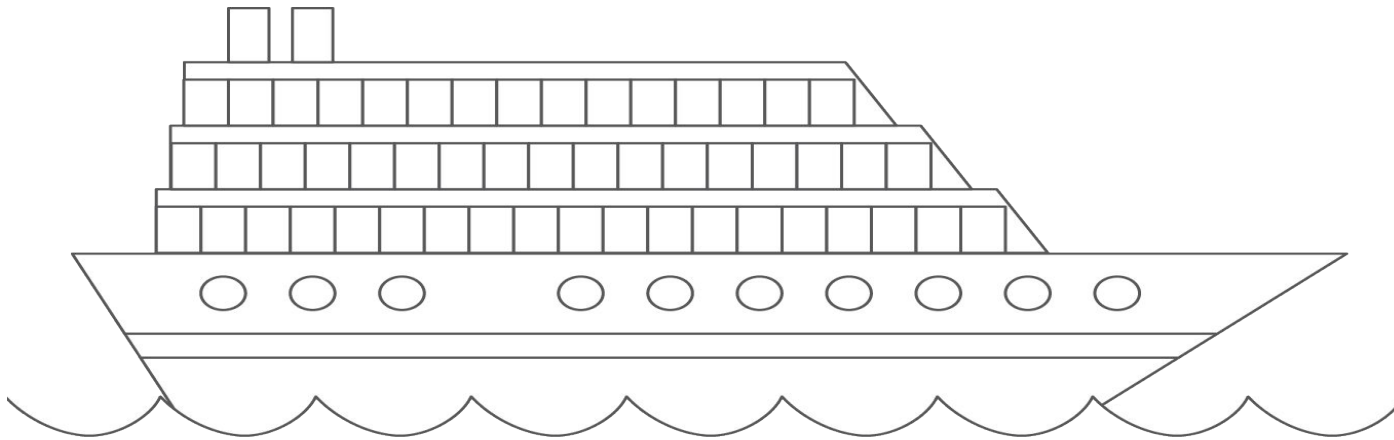
Measure for success.
Continuous improvements.

COMMUNITY

Success with the Canvas Transition

Technical Side - Project Management

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“Kash has been great, always ready to help and will always find time for you. Has an honest and down to earth approach, which we value.”

- Andy Birch, University of Hull










IC/Tech Team:

BUILD THE BOAT

- Resources
- Tasks
- Timelines
- Risks

Project Collaboration

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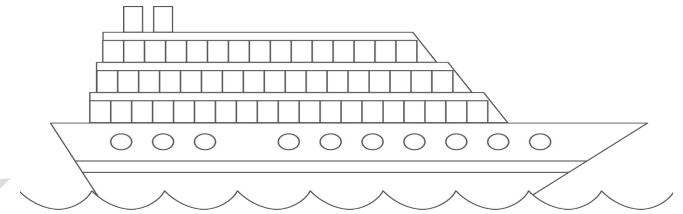
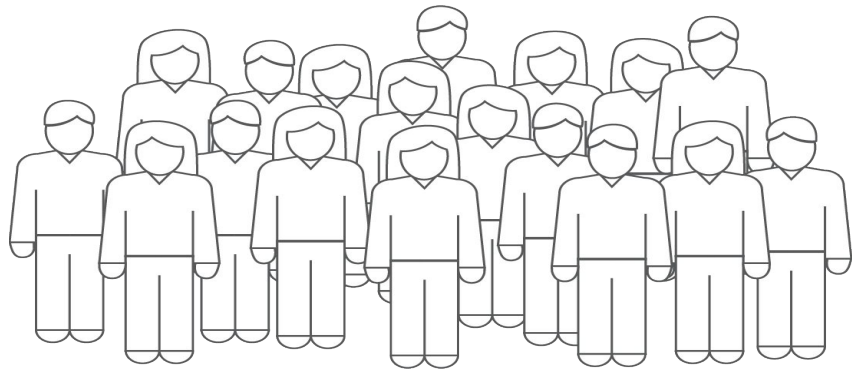
Name ↑	Owner	Last modified	File size
 01. Vision and Goals Call	Kashif Ahmed	Sep 21, 2017 Kashif Ahmed	—
 02. Technical Scoping Call	Kashif Ahmed	Nov 14, 2017 Kashif Ahmed	—
 03. Weekly Update Documents	Kashif Ahmed	Nov 9, 2017 Kashif Ahmed	—
 04. Project Plan	Kashif Ahmed	Sep 6, 2017 Kashif Ahmed	—
 05. Project Logs	Kashif Ahmed	Sep 6, 2017 Kashif Ahmed	—
 06. Training	Kashif Ahmed	Oct 24, 2017 Kashif Ahmed	—
 07. Guides	Kashif Ahmed	Sep 6, 2017 Kashif Ahmed	—
 08. Account Management & Adoption	Kashif Ahmed	Aug 25, 2017 Kashif Ahmed	—
 09. ARC	Kashif Ahmed	Sep 27, 2017 Kashif Ahmed	—

People Side - Transition Management

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CSM Team

GET PEOPLE ON THE BOAT



GET EVERYONE ROWING IN
THE RIGHT DIRECTION

Training Team/Product
Engagement

Canvas Success Model

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Executive Business Review

INSTRUCTURE

MAKES TEACHING AND LEARNING EASIER 

CANVAS EXECUTIVE BUSINESS REVIEW

[Institution]

Thank you for being a valued client as we work together to make teaching and learning easier. Instructure is on a mission to develop great technology that makes people smarter and we couldn't do it without you. This report is a periodic review of your Canvas usage. As partners in teaching and learning, we want to ensure Canvas provides optimal return on your investment and that your faculty and students love it as much as we do.

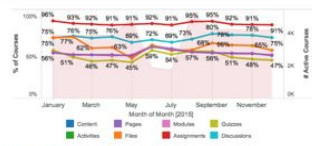
Account Summary:
 Go Live Date: [xxxx/xx/xx]
 Renewal Date: [xxxx/xx/xx]
 Contracted Subscription FTE: [xxxx]
 Spring FTE: [xxxx]
 Support Package: [2x7]

[Institution's] Goals for Canvas - [Season Year]:
Goal One: Short text of the goal
Goal Two: Short text of the goal


Courses
 Current Courses have a Term, Course, or Section date in the current month measure are both current and published. This does not refer to the Course to Concluded or Deleted) reported by Canvas. In addition, active courses have three students, some kind of content, and a minimum number of page views.

Current Courses	
Current Published Courses	%
Active Courses	%

Content & Activity Breakdown
 Each Canvas feature percentage describes use in Current, Published, Active Courses.



Active Users
 Usage definitions are customizable to a degree, however, we default to a four of one session per month. [Institution] has decided that a user is "Active" if they have (number) or more sessions in Canvas in a 30 day period.



Support Tickets [month year] - [month year]
 Canvas believes that our focus on Customer Success should define all of our technical support. We provide this support ticket information to ensure that we serve your customers (faculty and students) in a timely and germane helpful manner.

Canvas Executive Business Review | [Institution] | [month day year] | [your name]

Feature Priorities
 Our agile development philosophy means Canvas is continually evolving. The "Feature Ideas" area of our Canvas Community is proving to be a great way for us to learn what's important. However, as your CSM, I want to remain apprised of your unique needs so I can continue to advocate for you. Below are the top three Feature Requests I'm championing on your behalf.

- Overall Gradebook Enhancements are needed
- Concern about speed and update with recent notifications

Contacts

Name	Title	Email	Phone
[name]	[title]	[email]	[phone]
[name]	[title]	[email]	[phone]
[name]	[title]	[email]	[phone]
[name]	[title]	[email]	[phone]

[add more as needed]

Future Goals
[Institution's] Goals for Canvas - [Season Year]:
Goal One: Short text of the goal
Goal Two: Short text of the goal

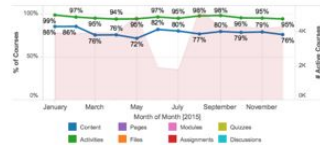
Canvas Executive Business Review | [Institution] | [month day year] | [your name]

Active Course Detail
 Syllabus refers to Courses where the editable body of the Syllabus has been created. It includes Courses where any Outcome has been imported or created. Courses will include a Gradebook percentage if they are providing any grade information to students.

With Content %	%
Pages	%
Files	%
Modules	%

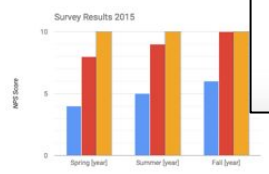
With Activities %	%
Assignments	%
Quizzes	%
Discussions	%
Syllabus	%
Outcomes	%
Gradebook	%

Courses Over Time
 Percent of Active Courses with Content (indicated by the blue line) includes any unique Course that uses Pages, Files, or Modules. Active Courses with Activities (indicated by the green line) include Assignments, Quizzes, or Discussions. Courses only need to contain one Content Item or Activity to contribute to this value. Courses that include more than one type of Content Item or Activity are only counted once. The pink shaded background shows the number of Active Courses over time.



Canvas Executive Business Review | [Institution] | [month day year] | [your name]

Survey Results [year]
 In [year], you participated in (one, two, all three) of our Customer Success Surveys appreciate the information and feedback you have given us about our team. Support tickets are a great way to provide feedback on your experience with Canvas.



Next Survey: [month year]

External Tools - LTI's
 External apps provide additional functionality (and creativity) to a course or to an account as a whole. Instructure is proud of the partnerships we have cultivated with third-party vendors and are happy to provide introductions and references for tools that would enhance your faculty's teaching experience in Canvas.

Installed:

- Action Icon
- Academy Administrator View
- BN Adopt Materials
- BN Buy Materials
- CDL Video Migration Request
- Canvas Commons
- Canvas Data
- Canvas Mindtivity

Featured Partnerships & LTI's to consider:

- Blackboard
- Moodle
- Kaltura

Canvas Executive Business Review | [Institution] | [month day year] | [your name]



Home

Answers

Ideas

Groups

Browse ▾



SEARCH THE COMMUNITY...

NEW HERE?

GET STARTED

WHAT ARE YOU LOOKING FOR?



 FIND ANSWERS

 SHARE IDEAS

 JOIN GROUPS

FEATURED PLACES

Guides

Public documentation for the Canvas LMS and mobile-related products, Arc, Catalog, and Commons.



Canvas Resources

Resources for exploring, learning, and teaching others about Canvas



FEATURED PLACES

CanvasLIVE

CanvasLIVE is a virtual event destination for all Canvas users! Events are hosted by Instructure employees, Canvas Community members, and/or Canvas Partners. Sessions are designed help users improve and enhance their teaching and learning with Canva ([more](#))



FEATURED PLACES

Canvas Engagement Strategies

Share tips, tricks, assets, and strategies to optimize Canvas rollout, training, and continued adoption.



Canvas Admins

A group for anyone who is a Canvas admin in their instance. Ask questions and share your ideas!



REGISTER

CanvasCon Scandinavia

April 26th, 2018
University of Oslo
Doors open at 8:30 am



Venue Location

University of Oslo

Georg Sverdrups hus, Blindern, Moltke Moes vei 39, 0851 Oslo, Norway



INSTRUCTURECARN

KEYSTONE -- COLORADO

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