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## *2018 Roadmap*





## PLATFORM, KMC & PLAYER

### 2018 Focus Areas

- 100% HTML KMC
- New analytics
- Taking REACH workflows in house and extending offering
- Editing Tools enhancements

The screenshot displays the Kaltura CMS interface. At the top, there is a navigation bar with tabs for 'CONTENT', 'STUDIO', and 'ANALYTICS'. A 'CREATE' button is visible on the right. Below the navigation bar, there are sub-tabs for 'ENTRIES', 'MODERATION', 'PLAYLISTS', 'SYNDICATION', and 'CATEGORIES'. The main content area shows a list of 4675 entries. The list includes columns for 'Thumbnail', 'Name', 'ID', 'Type', 'Plays', 'Created On', 'Duration', and 'Status'. The entries listed are:

Thumbnail	Name	ID	Type	Plays	Created On	Duration	Status
	Developing Complex Dynamic Web Applications using Kaltura's API - Case Study	1_88rn0frk	Video	1776	08/17/2012 01:27	40:16	Ready
	On-boarding Pt. 1 - Market Overview	1_bladaimg	Video	603	03/30/2013 00:57	03:53	Ready
	Kaltura Refreshed	0_ka1ck746	Video	511	08/02/2016 17:59	06:14	Ready
	Kaltura OTT Architecture 101	0_nvcb7m91	Video	442	10/10/2014 00:19	1:08:36	Ready
	Hilan attendance system	0_wmpjbwkd	Video	418	01/16/2014 15:52	08:20	Ready
	On-boarding Pt. 6 - Sales and Account Management	1_qd12pilo	Video	398	10/04/2012 17:44	18:31	Ready
	MediaSpace 5 - Sales Training	0_vx3eai67	Video	332	07/27/2013 03:57	40:45	Ready

At the bottom of the table, there is a pagination control showing '1 2 3 4 5' and a 'Show rows: 50' dropdown.



## MEDIASPACE

### 2018 Focus Areas

- New Search update
- Accessibility – Issue a VPAT
- Entitlement enhancements
- IVQ enhancements
- Personalization
- External KMS improvements

#### Search for

Media

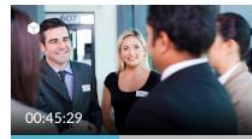


Found 196 results

Filters >

Search In: All Fields ▾

Sort by: Most Recent ▾



00:45:29

#### Advanced media management - distribution

With the growing demand **media** management in better analytics, and need to provide publishers any analytics about delivery reliability across CDNs and networks like **MediaSpace**. Can you imagine this...

Keyword found in: 3 Tags | 4 Captions | 5 Chapters

[Show More](#)



00:31:19

#### Best practices for using sharepoint, mobile and media to connect knowledge and communities

Zend-Framework based, **MediaSpace** version 3 is Kaltura's enterprise grade commercial video portal. It's robust, scalable and feature rich. It's users and extensible. Free directories: directories are not...

Keyword found in: 2 Tags | 2 Chapters | 4 Comments | 2 Polls

[Show More](#)

9 Channels found

KALTURA VIDEO SOLUTIONS FOR MEDIA...

ACHIEVE YOUR GOALS

THE WORLD AS WE KNOW IT

[Go to Channels Results](#)

10 Galleries found

[New Kaltura Logos](#)



KALTURA

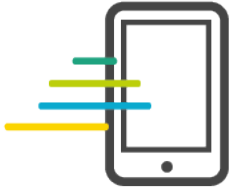


## LMS INTEGRATIONS

### 2018 Focus Areas

- New Search update
- Accessibility – Issue a VPAT
- IVQ enhancements
- Personalization
- LMS <-> KMS interoperability improvements
- Improved BSE

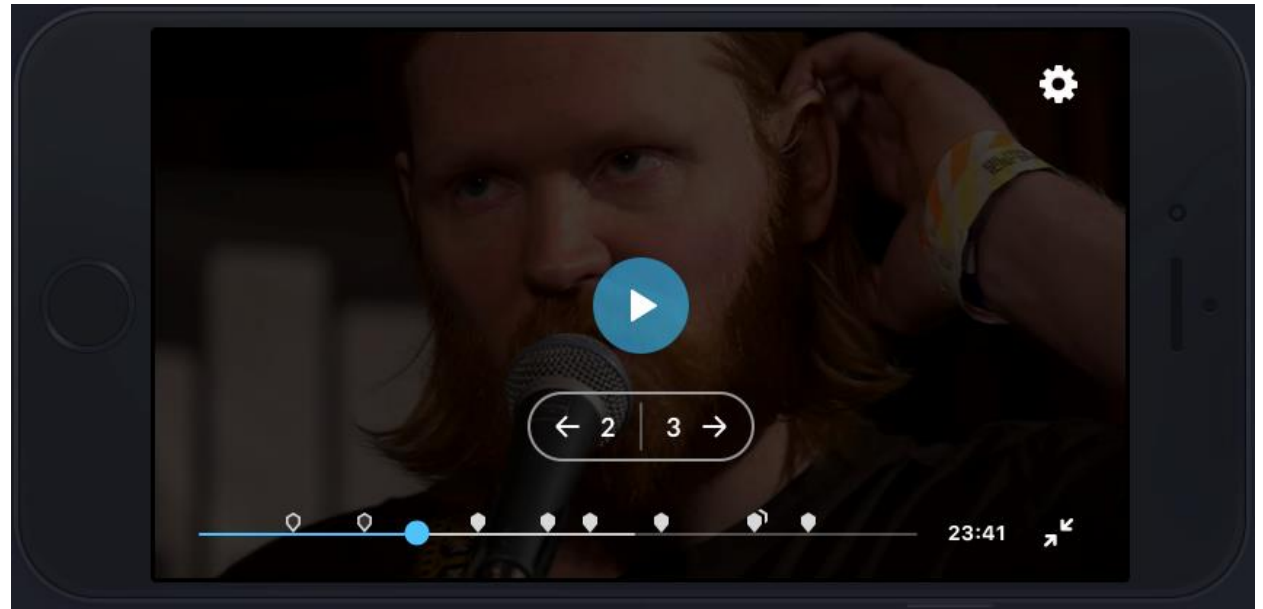
The screenshot displays a video player interface. The video title is "The goal of Yoga is liberation". A "Done" button is visible in the top right corner. The video content shows a person in a yoga pose with a "Choose a Questions type:" overlay. The overlay includes several icons: a clock, a list, a True/False icon (a hexagon with a checkmark and an 'X'), a question mark, and a list with a checkmark. Below the icons, the text reads "True/False" and "A question with only 2 options- True or False". The video progress bar shows "0:10:00 / 1:10:00". At the bottom, there is a "Total Q: N/A" indicator and a thumbnail strip of the video content.

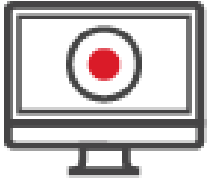


## *KMS GO (MOBILE APPLICATIONS)*

### 2018 Focus Areas

- Interactivity & engagement features
- Personalization
- Accessibility
- Podcast workflows

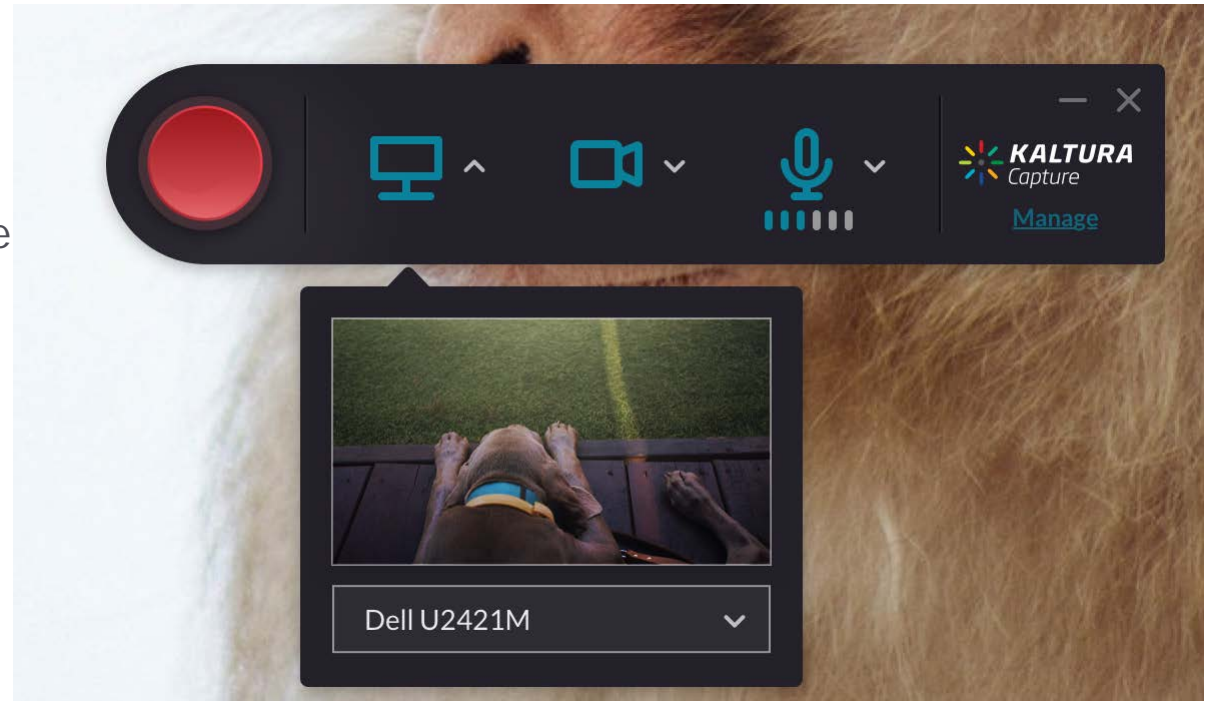


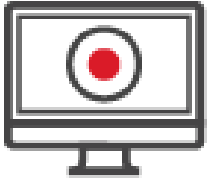


## KALTURA CAPTURE SUITE

### 2018 Focus Areas

- New personal capture tools supporting enterprise deployment scenarios
- Kaltura Classroom for lecture capture workflows
- Easier creation options via mobile and browser
- Rich video experiences for creators and viewers





## VIDEO FOR SALES

### 2018 Focus Areas

- Mobile & web creation of personalized video
- Customizable landing pages and emails
- Tracking and analytics
- Integrated with CRM, marketing automation platforms, prospecting tools
- Marketing material integration into message creation

The screenshot displays the SalesShare interface for a video message. At the top, there are navigation options: My Messages, My Media, Reports, and Video Message. The main section is titled "Message Details" and shows a video player for "Pre-meeting Check-in Video". The video player shows a woman holding a tablet. Below the video player, there are details for the message: SUBJECT: Pre-meeting Check-in Video, MESSAGE: Overview of product and product marketing document-action and value proposition for Lecture Capture. It was popularised in the 1960s with the, and SENT: Sent on Jan 8, 2017, 09:37. To the right of the video player, there is an "ACTIVITY" section showing four messages opened by valentin.mertz@yahoo.com on Yesterday, 9:35. Below that is a "RECIPIENTS" section listing four recipients with their respective message and video play counts: Shaina.L@nike.com (1 message, 0 plays), imogene\_williamson@donny.com (2 messages, 1 play), bradtke.samir@yahoo.com (0 messages, 0 plays), and bailee.wisoky@gmail.com (1 message, 1 play). At the bottom of the message details, there is a "Preview Landing Page" button and icons for copy, delete, and more options.





*THANK YOU!*